



KANELAND COMMUNITY FINE ARTS FESTIVAL SPONSORSHIP OPPORTUNITIES

An Amazing Gathering

Each year, over 3,000 people gather for a full day of encouraging young people's involvement in arts endeavors and challenging youth to develop their abilities. The **only** free to the public, School District supported Fine Arts Festival in the Northern Illinois region held during non-school hours, the Kaneland Community Fine Arts Festival (KCFAC) will take place April 19, 2009 from 11:00am – 6:00pm at Kaneland High School. Leading up to the festival, beginning in January 2009, there may be additional community art presentations and offerings will provide opportunities for multiple, **premium sponsorship visibility** for your corporation.

Student artwork is displayed at every turn, a juried art show with cash awards will be held for the first time, working artists provide hands-on arts encounters, and professional artists perform in the state-of-the-art auditorium, resulting in a powerful yet playful day of learning suitable for the entire family.

Studies show that youth exposed to arts activities do better in school and in life – and Kaneland's Fine Arts Festival leaves no exception serving as a launch pad for its next decade of reaching our community through the arts.

Not “Just an Arts Event”....

The KCFAC is proud to provide an event that promotes more than the arts. Through the arts, our students learn valuable lessons that will become a part of them throughout their lives. Your support of the arts in the Kaneland Community provides your *future* employees with powerful educational opportunities that are proven to enhance workplace productivity! Dr. Elliot Eisner, Professor of Education at Stanford University, notes “one of the first things that work as the arts develop is a sense of relationship, that nothing stands alone...every aspect of work affects every other aspect...the arts teach the ability to engage the imagination as a source of content...they are among the most powerful ways we become human”. Additionally, noted by Dr. Margaret Kelly in *Teaching Across the Curriculum*, “In our growing global economy, it is critical that our students are not only instructed on the ‘three R’s’ (reading writing and arithmetic) – but that the ‘three C’s’ (creativity, cooperation, and

communication) are utilized as well in optimizing productivity in our workforce.”

The Community/Corporate Partnership

Thanks to the generosity of the Kaneland Foundation (\$5,000), the Dunham Fund (\$10,000), and the Illinois Arts Council, the KCFAC has committed funding as solid foundation for the upcoming community celebration of the arts. It is the goal of the KCFAC to match the generosity of the non-profit sector through for-profit community based individual donations corporation sponsorships.

Visibility Opportunities

The KCFAC event details are provided to all Kaneland Community Unit School District (CUSD) #302 parents and students through school delivered fliers, to community members through informational flyers and posters placed in prominent locations, and are released to many Chicagoland media outlets. Past festivals have drawn approximately 3,000 community members and will reach many more through supplemental radio and newspaper placements in 2009. Additionally, the www.kaneland.org website will contain a listing of corporate supporters.

About Kaneland CUSD #302

The mission of Kaneland CUSD #302 is to guide and challenge all students to acquire the knowledge, skills and values that will enable them to contribute to and successfully participate in a diverse, democratic society. The mission will be accomplished through a continued partnership of students, district personnel, parents, and other community members.

Each year, Kaneland CUSD #302 Fine Arts programs reach 4,600 youth in grades K-12 through the leadership of over 25 certified teachers and support staff and their classrooms, with the continual support of committed parents and community members.

We graciously thank you for your interest in supporting the growing community excitement surrounding for this unique, hand-on, arts focused celebration of learning through the Kaneland Community Fine Arts Festival.

KANELAND COMMUNITY FINE ARTS FESTIVAL SPONSORSHIP LEVELS & BENEFITS

**Masterpiece
Sponsor**
\$ 500 - \$750

- Presenting sponsor name/logo included in all materials publicizing the event
- Corporate logo prominently displayed at event
- Full-page, premium advertisement placement in the event program book
- Logo inclusion (large) on KCFAF promotional t-shirt

Visionary Sponsor
\$ 250 - \$499

- Logo included on signage at event
- Prominently placed, 1/2 page advertisement event program book
- Logo inclusion (small) on KCFAF promotional t-shirt

Portfolio Sponsor
\$ 100 - \$249

- Name listed on signage at event
- 1/4 page advertisement in event program book

KCFAF Friend
\$ 50 - \$99

- Name listed in event program book

Timeline

2/13/09 Sponsorship Commitment Form and Donation Due

2/20/09 Underwriter Logos and Advertisements Due

**2008 Kaneland Fine Arts Festival Underwriters [Sponsor Level]
*THANK YOU FOR YOUR CONTINUED SUPPORT!***

Challenge Lighting \$500 [Visionary Friend]

Midwest Windows Supply \$500 [Visionary Friend]

Paisano's \$250 [Portfolio Sponsor]

Old Second Bank \$100 [KCFAF Friend]

Dr. Harry Krauspe, D.D.S. \$50 [KCFAF Friend]

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